



Indoor playland bound to wow parents and children

REKA Setia Playground Sdn Bhd (Reka) has launched its first indoor playland, the Reka Zone Indoor Playland, at the IOI Mall in Puchong.

Built on a floor size of 5,062 square feet, the indoor playland is set to wow parents and children with its cognitive stimulating equipments.

“Children’s play needs in the 21st century are not limited to simply running and swinging. The equipment should be designed to help them think, symbolise, construct and create. The diversity and richness of playlands and playgrounds, with equipments that are movable and complex are important for children to adapt to their play schemes rather than basic, dormant equipments,” said Reka Setia Playground Sdn Bhd managing director Andy Low.



Creative gift: (From left) Executive Director of Reka Setia Playground, Jamie Lim, Low, Deputy Director General (Operational Division) Department of Social Welfare Norani Mohd Hashim, Yang Dipertua Persatuan Siswazah Wanita Malaysia Datin Fauziah Ramly and principal of Rumah Kanak-Kanak Tengku Budriah, Cheras, Zubaidah at the presentation ceremony.

“We realise that in this digital age, kids are missing out on a very important life element – Play.

“Besides, this playland creates opportunities for parents and children to bond with each other, builds close-knitted relationships and enhances existing family values,” he enthused.

In conjunction with the launch of Reka Zone Indoor Playland, children from Rumah Kanak-Kanak Tengku Budriah (Cheras) were given a special treat at the playland for a day of fun. Moreover, the fun did not just end here. Reka is donating to the home one specially designed playground equipment – the Reka RS 9000 – worth RM17,500.

Rumah Kanak-Kanak Tengku Budriah is one of the eleven children's homes under the supervision of the Department of Social Welfare (JKM).

The home is currently caring for 203 children aged from one month to 17 years old.

"This playground is a small token from us to these deserving children. At Reka, we firmly believe that all children should not be left out from any form of learning process, especially one that can help stimulate cognitive learning through 'play' experience," said Low.

In line with Reka's commitment to provide a constructive and fun environment to promote physical, cognitive, emotional and cultural development, Reka Zone Indoor Playland is fitted with Reka's best equipments suitable for children aged 2 to 12. The playland will be opened to the public from 10.30 am to 9.30 pm from Mondays to Thursdays, 10.30 am to 10.30 pm on Fridays, Saturdays, school holidays, public holidays and on Sunday from 10.30am to 10pm.

Reka Zone Indoor Playland is Reka's first venture into an indoor playland within a shopping complex. The company is best known for its practices in building safe and constructive integrated children's playgrounds, modular skate parks, water theme parks and fitness equipments.

They are also providers of 'thematic' playgrounds such as adventure ships, jungle treks, monkey islands and more.

Reka playgrounds are also being exported to 15 countries worldwide including Singapore, Chile, United Arab Emirates, Oman, Kuwait, Maldives, Seychelles, Hong Kong, the Philippines, Thailand, Brunei Darussalam, Myanmar, Bahrain, Vietnam and Indonesia.

An active member of International Association of Amusement Parks and Attractions and World Water Park Association, Reka has not only been awarded the "National Mark for Malaysia Brand" by SMECorp Malaysia and SIRIM Malaysia but is the recipient of many prestigious industry awards namely Industry Excellence Award 2007 by the Ministry of International Trade and Industry Malaysia, Enterprise 50 Award 2008 by SMIDEC 2008 and Golden Bull Award 2010.

IF you have a business-related event such as product launches, new appointments and store openings to highlight, e-mail us at metro@thestar.com.my